



Bike to Work Week

5 EASY WAYS

TO INSPIRE YOUR EMPLOYEES

To Use Active Transportation in May

1

TELL YOUR STAFF ABOUT BIKE TO WORK WEEK **May 15-19, 2017**

- Bike to Work Week encourages getting to work or school without a car at least once that week.
- Active modes include bicycling, taking the city bus, walking, carpooling, telecommuting or a combination.
- It's free, fun and helps create a bike friendly Springfield! [Post and share fliers & web link](#)

2

TELL US YOU'RE PARTICIPATING—SIGN UP!

- Create an individual account through the link on our website: [Sign up at www.ozarkgreenways.org](http://www.ozarkgreenways.org)
- Then click on "Create or Join a Team" (TIP: Scroll way down, below the blue box)
- Then we'll email the team leader a unique link to the team's Log page, to share it with their team to use.

3

SHOW THEM THE ROPES

- Answer questions about route planning, what to wear, bike parking, showering, and other usual questions.
- Give encouragement. Make it fun. Use your company newsletter and internal email to spread the word.
- Are there obstacles you can suggest solutions to? [Our website has lots of great info & videos](#)

4

TAKE PART IN THE TEAM CHALLENGE

- Invite your employees and co-workers (or students) to prepare to participate at least one day that week.
- Rally your troops through internal competitions, random incentives and prizes. (We'll give prizes too!)
- Thank them for participating! Happy healthy employees are good for everyone's bottom line.

5

LOG YOUR PARTICIPATION—TO GET PRIZES!

- We're using RideAmigos software, so logging online is a cinch. [Deadline to Log participation: June 15](#)
- Once your team's participation is logged, we'll send your leader a Panera voucher for every participant!
- We know you're busy... So teams have until June 15, to log their participation in order to get prizes.

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BONUS: EVERY DAY IS A CHANCE TO USE ACTIVE TRANSPORTATION

- Many people continue to use active transportation after B2WW—for health, conservation and economy.
- Springfield has 70 miles of greenway trails and 72 miles of on-street bike routes—and more is coming!
- Would you like to be a sponsor of B2WW by donating to Ozark Greenways? We'd love to tell you more.

Create a Team at:

www.ozarkgreenways.org

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